

# Wishmakers<sup>SM</sup> at Work

## What is Wishmakers At Work?

From the beginning, the business community has been a strong supporter of the Make-A-Wish Foundation<sup>®</sup> mission. Businesses and employee groups across our territory have made wishes come true by participating in Wishmakers at Work, a fundraising program that allows employees to join together and design an event or campaign appropriate to their unique work environment. These events can be as simple as a payday collection or a bake sale or as involved as a company cookbook. When we began to share some of these fun and original fund raising ideas with other companies, Wishmakers At Work was born!

## How to start Wishmakers At Work

1. Invite a Make-A-Wish<sup>®</sup> representative to an employee meeting. Once employees find out about the Make-A-Wish Foundation, they are usually eager to become involved.
2. Formulate a Make-A-Wish committee of organized and enthusiastic employees who will keep the project on track. Consider designating one person to be in charge.
3. Set a goal and track your progress. We can provide you with your own personalized thermometer chart so everyone can see how much has been raised.
4. Send in your money on a monthly basis. We will keep track of it and thank you as you work toward your goal. Or, if you complete your project by December, you and a group of representatives from your company can present your donation live on the radio during our annual Light Up A Child's Life<sup>®</sup> campaign. During live broadcasts, wish children and donors are interviewed, and contributions are made on-air.
5. A good way to get everyone involved is by challenging another department, division or office. We have found that the more people get involved, the more fun everyone has, and the more successful your program will be.



## Fun! Raising Ideas

Here are some fun ideas that other companies have used. Many corporations and businesses will match their employees' funds dollar for dollar, doubling your contribution.



### RAFFLES:

#### ★ 50/50

This is the easiest and most popular way to get your fund raising started. Choose a raffle ticket price. For example, each ticket will cost \$1. Then 50% or, 50¢ of each dollar goes to the winning ticket holder and the other 50¢ goes to the Make-A-Wish Foundation.

#### ★ Gift Certificates

Raffle off a gift certificate, which has been solicited from a local restaurant, hotel or business for lunch, dinner, lodging, or special services, such as a facial or car detailing. We will provide you with a letter to use to announce your fundraiser and ask for support.



★ **Theme Baskets**

Baskets of cheer, baskets for golfers and gardeners, or beauty & bath packages have all been successful. Choose a theme and ask employees to donate one item. Then combine all the items to make a spectacular full gift basket. These baskets can be raffled off through purchased tickets.

★ **Bonus Vacation Day**

★ **Free parking in the President's spot for one week**

★ **Free lunch at the employee cafeteria for one week**

**FUN SALES IDEAS:**

★ **Homemade crafts**

Does anyone at your company knit, sew, paint, do woodwork or make holiday ornaments? Tap the creative talents of your fellow workers for a pre-holiday craft show and sale.

★ **Homemade baked goods**

Every Friday a different department or team brings in homemade baked goods to sell at lunch or during coffee breaks.

★ **Employee cookbook**

Everyone contributes a favorite recipe—typed. Copy and bind them together. They can be sold to friends and co-workers.

★ **Covered dish lunch day**

One department or team prepares lunch for the entire office and charges for each lunch. Consider salad or deli trays as well.

**HOLIDAY IDEAS:**

★ **Valentine's Day Dance**

★ **Halloween Party**

★ **Holiday arrangement or centerpiece raffle**

**MISCELLANEOUS:**

★ **Casual Dress Down Day**

★ **Coffee/Soda Machine**

★ **Payday Collection**

★ **Company Picnic/Party -- pie throwing, dunking booth**

★ **Bowl-A-Thon**

★ **Theme Dance (Oldies, Big Band, Disco)**

★ **Baby Picture Contest**

★ **Fitness Challenge**



**Recognition**

Every contribution to the Make-A-Wish Foundation is acknowledged with a personal thank-you letter. Employee group donations of \$500 are presented with a certificate designed by one of our wish children. In addition, all donations of \$500 or more are listed on our Web site donor list and in our annual report. Wishmaker contributors (those giving \$3,400 or more) are listed in an issue of our newsletter, on the Web site donor list, and in our annual report. Wishmakers are presented with a Wishmaker Award plaque designed by one of our wish children. In addition, Wishmakers are invited to participate in our annual radio fund raising campaign, Light Up A Child's Life®, held each December.

If you would like to get your company involved in the Wishmakers At Work program, please call us at 800-676-WISH (9474) or e-mail us at [email@wishworld.org](mailto:email@wishworld.org).